

nutrilite organics

FROM OUR FARMS TO YOUR FAMILY™






INSIDER'S GUIDE



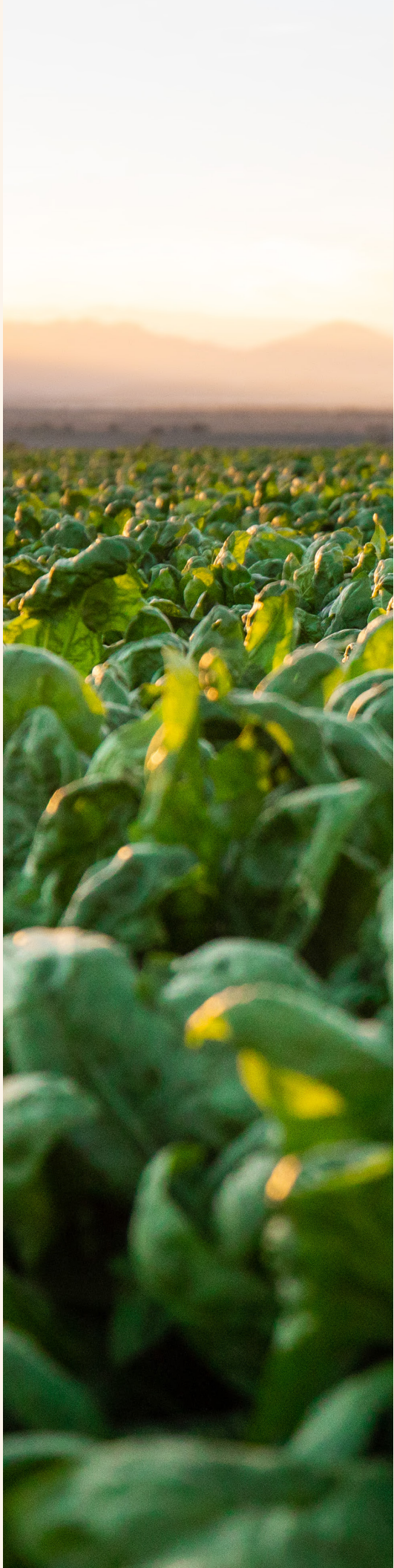
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GUIDE TO SYMBOLS

-
-  USDA Organic
 -  Vegetarian
 -  Non-GMO Project Verified
 -  Lactose-Free
 -  NSF® Contents Certified*
 -  Soy-Free
 -  Vegan Friendly
 -  No Artificial Flavors, Colors, Preservatives
 -  Gluten-Free

*The NSF logo is a registered trademark of NSF International.





from our farms

TO YOUR FAMILY

Nutriline™ is the first and only global vitamin and dietary supplement brand with a USDA Organic product line to grow, harvest and process plants on our own certified organic farms.*



Earth's richest nutrients

Each Nutrilite Organics product is certified USDA Organic and includes ingredients from plants grown on our very own Nutrilite organic farms and partner farms to ensure you get the earth's best nutrients.



Organic farming

We've practiced organic farming since before it was the thing to do. We grow with no synthetic chemicals, pesticides, herbicides or fertilizers to support life in the soil and in you.



Plant based

From our farms to your family, it's nature's goodness you can trace. We follow every ingredient on a lifelong journey, fulfilling our promise to provide you with safe, pure and effective supplements.



Growing with you and for you

We know that when we nurture these things, we're bringing to life something bigger – a simple way to power you and your family's day.

To learn more or shop our Nutrilite Organics products, [click here](#).

UNLEASH THE POWER **of customers**



Nutriline™ Organics products were created specifically with your selling journey in mind – to give customers the hottest new products they want and will love. They make selling easier to help you grow your business!

Products that customers want to buy

Nutriline Organics meets the needs of customers looking to support their nutrition and wellness with safe, clean products filled with wholesome, natural ingredients – traceable to plants grown on our farms and partner farms. Their fast-paced, on-the-go lifestyles need multi-benefit products that are innovative and convenient and taste great!

At the right price

It's not always enough to have exciting new products; they also need to come with an appealing price tag. For example, Nutriline Organics Turmeric Capsules offer value comparable* to the fastest-growing brands such as Orgain®, Amazing Grass®, Garden of Life®, Nature Made®, Qunol®, Sambucol®.†

With a better customer experience

You work hard to offer the best customer service from your business! We support you by offering amazing tools such as the AmPerks Customer Rewards Program and improved shipping and delivery with easy, no-hassle returns. It just keeps getting better!

And helpful new tools for you

The offerings above don't just make the customer experience better; they make selling simpler and more convenient for you. Plus, with new product and selling tools, education courses and your MyShop Digital Storefront, you'll have everything you need to make selling easy and fun.

*Based on online competitive comparisons in January 2023.

†Orgain® is a registered trademark of Orgain, Inc. Amazing Grass® is a registered trademark of Glanbia Performance Nutrition Limited. Garden of Life® is a registered trademark of Societe des Produits Nestle S.A. Societe Anonyme (SA). Nature Made® is a registered trademark of Pharmavite LLC., Qunol® is a registered trademark of QPD IP, LLC., Sambucol® is a registered trademark of Pharm-a-Care Laboratories Pty.

EVERYDAY **nutrition**

THE MARKET AND YOUR OPPORTUNITY

Nutrillite™ Organics starts on the farm and ends with you.





MEET THE product lineup

NUTRILITE™ ORGANICS PLANT PROTEIN POWDER

Nutrilite Organics Plant Protein Powder provides 21 grams of organic protein from peas, brown rice and chia seed and comes in great-tasting flavors of smooth and creamy chocolate and vanilla as well as an unflavored option.

- Peas and chia grown on our own certified organic farms and partner farms.
- High protein supports your overall health with all nine essential amino acids.*
- Packaged with 43% post-consumer recycled materials.

125921 **Chocolate**

125923 **Vanilla**

125925 **Unflavored**

15 **servings**

[Learn More](#)



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†The NSF logo is a registered trademark of NSF International.

MEET THE **product lineup**

NUTRILITE™ ORGANICS IMMUNITY SUPERFOOD POWDER

Nutrilite Organics Immunity Superfood Powder provides natural immune support from acerola cherry and elderberry grown on our certified organic farms and partner farms.† Packed with nutrients from 10 organic purple and red superfruits.

- Each serving includes:
 - Organic natural immune support blend (acerola cherry and elderberry)
 - Organic super berry blend (acai, goji, blueberry, blackberry and raspberry)
 - Organic antioxidant blend (purple carrots, beets and hibiscus)
- Packaging made with 43% post-consumer recycled material.

125936 **30 servings**



NUTRILITE ORGANICS GREEN SUPERFOOD POWDER

Nutrilite Organics Green Superfood Powder supports overall wellness, energy and digestion from a blend of 10 organic green vegetables and grasses including spinach, broccoli and kale grown on certified organic partner farms.†

- Each serving includes:
 - Organic green veggie blend (spinach, broccoli, kale, parsley and collard greens)
 - Organic energy support blend (spirulina and chlorella)
 - Organic grass juice blend (alfalfa and barley grass)
 - Organic digestive health blend (moringa leaf powder and Jerusalem artichoke inulin)
- Packaging made with 43% post-consumer recycled material.

125937 **30 servings**



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MEET THE **product lineup**

NUTRILITE™ ORGANICS WOMEN'S DAILY MULTI GUMMIES



Designed specifically for women's nutrition needs with 15 essential vitamins and minerals plus 75 mg of organic plant nutrients to support immunity, energy and eye and bone health.*

- Cranberry, acerola cherry and purple carrot from plants grown on our own certified organic farms and partner farms.

Supports:

Immunity – combination of seven essential vitamins and minerals including vitamins C, A, B6, B12 and D, zinc and selenium to support your immune health.*

Energy – get things done with nutrients from a combination of essential B vitamins plus iodine and zinc to help support your energy.*

Eye health – keep your eyes focused on what's important with vitamins A and B2 and zinc to support your eye health.*

Bone health – 2-in-1 support for your bones with vitamins D and K.*

125562 **120 berry-citrus-flavored gummies**

30-day supply; four gummies per day

Coming Soon



NUTRILITE ORGANICS MEN'S DAILY MULTI GUMMIES

Designed specifically for men's nutrition needs with 13 essential vitamins and minerals plus 75 mg of organic plant nutrients to support immunity, energy and muscle and heart health.*

- Tomato, acerola cherry and purple carrot from plants grown on our own certified organic farms and partner farms.

Supports:

Immunity – combination of seven essential vitamins and minerals including vitamins C, A, B6, B12 and D, zinc and selenium to support your immune health.*

Energy – get things done with nutrients from a combination of essential B vitamins plus iodine and zinc to help support your energy.*

Muscle – keep your muscles in check with support from vitamin D.*

Heart – vitamins B1 and E team up to support your heart health.*

125561 **120 berry-citrus-flavored gummies**

30-day supply; four gummies per day



Coming Soon



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CONVERSATION STARTERS

and wellness facts

A great way to ease into a conversation with customers is to ask open-ended questions about their nutrition and wellness habits. Hearing their answer and then responding with key nutrition and wellness facts helps to build your credibility. Below are example questions to start a conversation with your customers.

Protein-related conversation starters

Use this group of questions to start a conversation with your customers about protein.

Do you get enough protein in your diet? **Do you find it easy to eat protein with each meal?**

- Nutrition and wellness facts to leverage in your response:
 - Protein requirements can be confusing because they can be determined in a variety of ways. The recommended dietary allowance (RDA) is usually reported as a single value, which makes it the easiest to use. The RDA for women (aged 19–50) is 46 grams daily; men (aged 19–50) need 56 grams of protein daily.¹ It can vary based on your activity level to ensure proper maintenance of weight and muscle building.
 - Protein is an important nutrient because it is a part of every living cell. There are 20 different naturally occurring amino acids that are used by the human body. Of the 20 amino acids required by the body, nine are considered essential, meaning they cannot be made by the body and must be consumed on a regular basis.

Superfood & Daily Gummies-related conversation starters

Use this group of questions to start a conversation with your customer about superfood powders and multivitamins.

Do you eat enough fruits and veggies? **Do you eat a balanced diet?**

- Nutrition and wellness facts to leverage in your response:
 - The 2020–2025 Dietary Guidelines for Americans advise incorporating more fruits and vegetables into U.S. residents' diets as part of healthy dietary patterns. Adults should consume one and a half to two cups of fruits and two to three cups of vegetables daily.²
 - According to the CDC, the most recent survey of fruit and vegetable intake in the U.S. showed that only 12.3% of surveyed adults met fruit recommendations, and 10.0% met vegetable intake recommendations.³

How do I know which multivitamin is right for me?

- To find the right multi for you, choose one based on your nutrition needs, product format preference (gummies/tablets), vitamin and mineral levels, plant nutrients and more!

¹ Institute of Medicine. 2005. Dietary Reference Intakes for Energy, Carbohydrate, Fiber, Fat, Fatty Acids, Cholesterol, Protein, and Amino Acids. Washington, DC: The National Academies Press. <https://doi.org/10.17226/10490>.

² U.S. Department of Agriculture and U.S. Department of Health and Human Services. Dietary Guidelines for Americans, 2020–2025. 9th Edition. December 2020. Available at [DietaryGuidelines.gov](https://www.dietaryguidelines.gov).

³ Lee SH, Moore LV, Park S, Harris DM, Blanck HM. Adults Meeting Fruit and Vegetable Intake Recommendations – United States, 2019. *MMWR Morb Mortal Wkly Rep* 2022;71:1–9.

which multivitamin SHOULD I CHOOSE?

Choose based on health benefits,
product format, ingredients and more.



Nutralite™ Double X™ Multivitamin Supplement

Supports immunity, energy, healthy aging and heart, brain, eye, skin and cellular health.* Take twice daily.



Tablets

522

Vitamins
& minerals

450+
mg

Plant
nutrients



Nutralite Men's & Women's Daily Multivitamin

Once-daily convenient tablet supports immunity and energy, plus muscle and heart health for men and eye and bone health for women.*



Tablets

W: 23
M: 22

Vitamins
& minerals

200 mg

Plant
nutrients



Nutralite Organics Men's & Women's Daily Multi Gummies

Supports immunity and energy, plus muscle and heart health for men and eye and bone health for women.*



Gummies

W: 15
M: 13

Vitamins
& minerals

75 mg

Plant
nutrients



Nutralite Kids Multivitamin Gummy

Supports kids' (aged 4–12) growth, development and eye and bone health.*



Gummies

12

Vitamins
& minerals

20 mg

Plant
nutrients

all-in-one HEALTHY EATING SOLUTIONS

THE MARKET AND YOUR OPPORTUNITY

Good nutrition takes priority over diet culture



80% of consumers are currently managing their weight, but their **motivations and methods are shifting**

- Greater than 50% are not interested in following a dieting program
- Healthy eating is about balance and not restriction
- Top motivations: confidence in appearance and life longevity



\$37B "Weight" market is declining due to a shift in **motivations and methods**



Healthy Foods is a \$85B market, growing **+4%**



MEET THE product lineup

Eating well isn't always easy. That's why we created Nutrilite™ Organics All-in-One Solutions, nutritious, go-anywhere meal or snack options that satisfy hunger and support a healthy lifestyle.

Meal powders, ready-to-drink shakes and bars are packed with real fruits and vegetables, including apples, blueberries, cranberries, spinach, broccoli and kale, plus acerola cherries and more – from plants grown on our USDA-certified organic farms and partner farms. Full of Earth's richest nutrients, each all-in-one option supplies 25 vitamins and minerals and up to 20g of plant-based protein from peas and brown rice.

MEET OUR meal powders

NUTRILITE™ ORGANICS ALL-IN-ONE MEAL POWDER

Available in creamy chocolate, smooth vanilla and berry flavors, this deliciously satisfying, nutritionally complete meal powder is formulated to replace a healthy meal.

- Delivers 20 g of plant-based complete protein with all nine essential amino acids.
- Formulated with 25 vitamins and minerals to satisfy hunger.
- Contains a blend of whole fruits and vegetables from apples, blueberries, cranberries, kale, spinach and broccoli from our partner farms.
- With acerola cherries and mushrooms from our farms and partner farms.
- Provides up to 6 g of fiber to contribute to a healthy lifestyle.
- Made with green banana flour as the main source of carbohydrate.
- Packaging made with 38% post-consumer recycled materials.

318670 **Chocolate**

318671 **Vanilla**

318672 **Berry**

15 servings

[Learn More](#)



which protein IS RIGHT FOR ME?

Amway™ offers multiple products to meet your customers' needs. To help you navigate sales, here are key differences between some of our products.

Our Meal Replacement and Protein Portfolio

Why would someone choose Nutrilite™ Organics All-in-One Meal Powders, Nutrilite Organics Plant Protein or XS™ Protein Pods? Use our comparison chart to help your customers find the right fit.



	Nutrilite Organics All-in-One Meal Powders	Nutrilite Organics Plant Protein Powder	XS Protein Pods
Benefits	Provides nutrients needed for a balanced meal to support a healthy lifestyle*	Supports general wellness*	Helps build lean muscle*
Grams of Protein	20 g	21 g	20 g
Protein Source	Peas & brown rice	Peas, brown rice & chia seeds	Whey protein isolate
Complete Protein A protein that contains all essential amino acids in a sufficient quantity that the body requires daily.	Yes	No, but all nine essential amino acids are present	Yes
Vitamins & Minerals	25 vitamins & minerals	No	3 minerals
Grams of Fiber	6 g	0 g	0 g
Carbohydrates	14 g Green banana flour as the main source of carbohydrate	4 g	< 1 g
Calories	200	145	90
Vegan	Yes	Yes	No
USDA Organic	Yes	Yes	No
Non-GMO	Yes (Non-GMO Project Verified) [†]	Yes (Non-GMO Project Verified) [†]	Yes [†]
Summary	Best suited for customers looking to replace a healthy meal with a convenient, nutritionally complete option for on the go.*	Best suited for customers looking to increase their daily protein intake to support overall wellness.*	Best suited for customers looking to build lean muscle to support their fitness and exercise goals.*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.
[†]Does not contain genetically engineered ingredients.

MEET OUR **ready-to-drink shakes**



NUTRILITE™ ORGANICS ALL-IN-ONE SHAKES

These nutrient-rich, ready-to-drink shakes, available in delicious chocolate and vanilla flavors, deliver 20 g of plant-based protein and 25 vitamins and minerals to satisfy hunger.

- Delivers 20 g of plant-based protein with all nine essential amino acids.
- Formulated with 25 vitamins and minerals to satisfy hunger.
- Contains a blend of whole fruits and vegetables from apples, blueberries, cranberries, kale, spinach and broccoli from our partner farms.
- With acerola cherries and mushrooms from our farms and partner farms.
- Provides 5 g of fiber to contribute to healthy digestion.
- Nutritionally balanced to provide protein, fiber, carbohydrates, vitamins and minerals to support a healthy lifestyle.

318668 **Chocolate**

318669 **Vanilla**

12 servings

[Learn More](#)



which shake IS RIGHT FOR ME?

Amway™ offers multiple products to meet your customers' needs. To help you navigate sales, here are key differences between some of our products.

Our Ready-to-Drink Shakes Portfolio

Why would someone choose Nutrilite™ Organics All-in-One Shakes vs. XS™ Sports Protein Shakes? Use our comparison chart to help your customers find the right fit.



	Nutrilite Organics All-in-One Shakes	XS Sports Protein Shakes
Benefits	Provides nutrients needed for a balanced meal to support a healthy lifestyle*	Helps build lean muscle*
Grams of Protein	20 g	25 g
Protein Source	Peas & brown rice	Whey & casein
Complete Protein A protein that contains all essential amino acids in a sufficient quantity that the body requires daily.	No, but all nine essential amino acids are present	Yes
Vitamins & Minerals	25 vitamins & minerals	4 vitamins & minerals
Grams of Fiber	5 g	4 g
Carbohydrates	21 g	6 g
Calories	220	170
Vegan	Yes	No
USDA Organic	Yes	No
Non-GMO	Yes (Non-GMO Project Verified) [†]	No
Summary	Best suited for customers looking for a healthy, convenient and nutritionally complete option for on the go.*	Best suited for customers looking to build lean muscle to support their fitness and exercise goals.*

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MEET OUR **bars**

NUTRILITE™ ORGANICS ALL-IN-ONE BARS

Available in double chocolate, peanut butter and berries & seeds flavors, these nutrient-rich bars are a great healthy snack option. Nutritionally balanced to support a healthy lifestyle.*

- Provides 12 g of plant-based protein with all nine essential amino acids from peas, brown rice and chia seeds.
- Plant protein from peas, brown rice and wholesome chia seeds grown on our own organic farms and partner farms.
- Formulated with 25 vitamins and minerals to satisfy hunger.
- Provides 8 g of fiber to support healthy digestion.
- Contains a blend of whole fruits and vegetables from apples, blueberries, cranberries, kale, spinach and broccoli from our partner farms.

31630 **Peanut Butter**

31630 **Double Chocolate**

316305 **Berries & Seeds**

14 bars

[Learn More](#)



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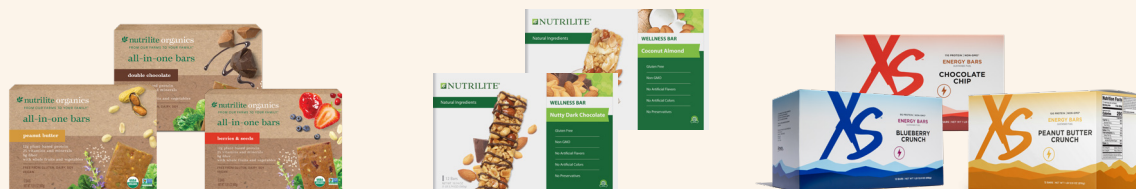


which bar IS RIGHT FOR ME?

Amway™ offers multiple products to meet your customers' needs. To help you navigate sales, here are key differences between some of our products.

Our Bars Portfolio

Why would someone choose Nutrilite™ Organics All-in-One Bars, Nutrilite Wellness Bars or XS™ Sports Protein Bars? Use our comparison chart to help your customers find the right fit.



	Nutrilite Organics All-in-One Bars	Nutrilite Wellness Bars	XS Sports Protein Bars
Benefits	Provides nutrients needed for a balanced snack to support a healthy lifestyle*	Helps satisfy cravings on the go*	Helps build lean muscle*
Grams of Protein	12 g	8 g	20 g
Protein Source	Peas, brown rice & chia seed	Soy protein isolate	Whey & casein
Complete Protein A protein that contains all essential amino acids in a sufficient quantity that the body requires daily.	No, but all nine essential amino acids are present	No	Yes
Vitamins & Minerals	25 vitamins & minerals	4 minerals	Up to 4 minerals
Grams of Fiber	8 g	Up to 8 g	Up to 1 g
Carbohydrates	22 g	Up to 17 g	Up to 26 g
Calories	200	Up to 200	Up to 250
Vegan	Yes	No	No
USDA Organic	Yes	No	No
Non-GMO	Yes (Non-GMO Project Verified) [†]	Yes	No
Summary	Best suited for customers looking for a convenient, nutritionally complete snack for on the go.*	Best suited for customers looking to satisfy cravings.*	Best suited for customers looking to build lean muscle to support their fitness and exercise goals.*

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[†]Does not contain genetically engineered ingredients.

CONVERSATION STARTERS and wellness facts

A great way to ease into a conversation with customers is to ask open-ended questions about their nutrition and wellness habits. Hearing their answers and then responding with key nutrition and wellness facts helps to build your credibility.

Balanced nutrition conversation starters

Use this group of questions to talk to your customers about healthy eating and overall wellness.

 **Do you get enough protein in your diet? How about enough fruits and veggies? Are there nutrient gaps you want to fill?**

Plant-Powered Protein:

"Fuel your body with 20 g of plant-powered protein in every serving of our All-in-One Meal Powders. It's a wholesome way to support your active lifestyle. How do you currently incorporate plant-based protein into your diet?"

Essential Nutrients and Gut Health:

"Picture this – 20 g of plant-powered protein, boosted with 25 essential vitamins and minerals. And that's not all – our products also contain fiber for healthy digestion and gut health. How important is gut health in your wellness routine?"

Balancing Nutrition:

"Balancing nutrition has never been this delicious. Our All-in-One meal products not only offer a burst of plant-powered protein but also provide 25 essential vitamins and minerals. How do you currently ensure a balanced intake of nutrients in your meals?"

Plant-based eating conversation starters

Use this group of questions to talk to customers who follow a vegetarian or vegan diet – or simply want to incorporate more plant-based foods.

 **Do you follow a plant-based diet? Or are you trying to focus on more plant-forward eating?**

Plant-Based Goodness:

"Have you heard about our Nutrilite™ Organics All-in-One products? Crafted with plant-based ingredients, they offer a delicious way to embrace a holistic, plant-powered approach to your meals. What's your take on incorporating more plant-based options into your family's diet?"

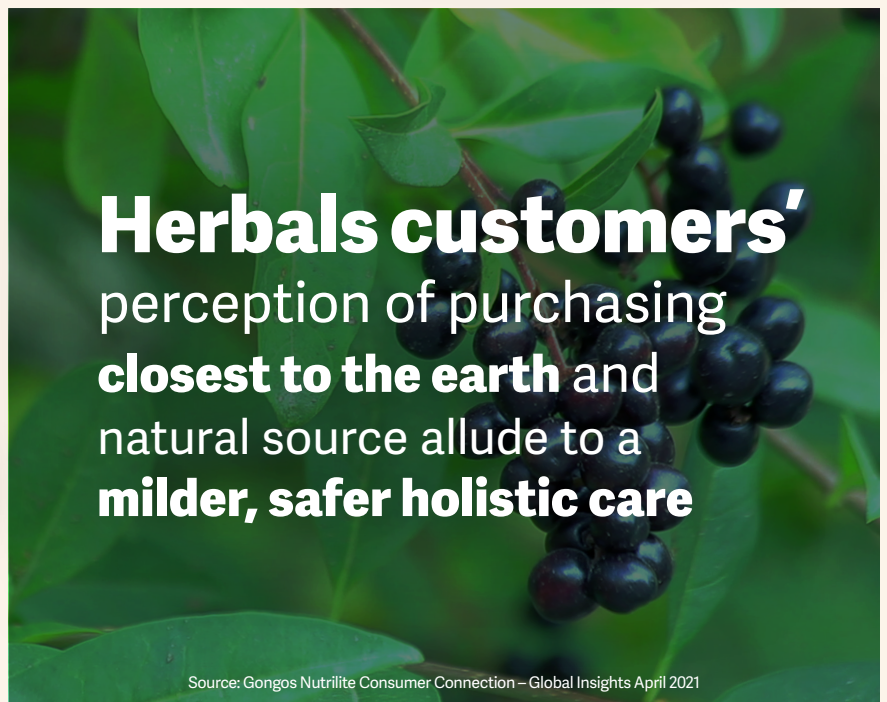
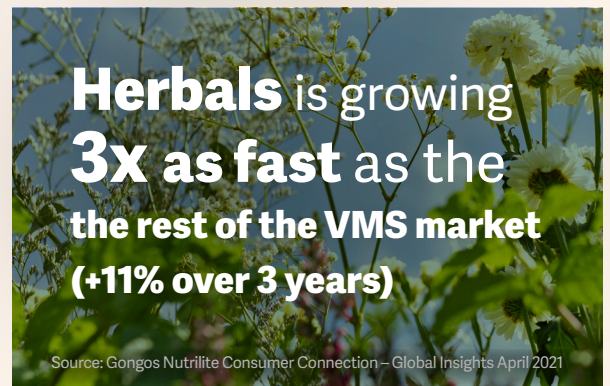
Vegan Delight:

"For our vegan friends out there, great news! Our Nutrilite Organics All-in-One Meal Powders are not just plant based but also completely vegan. How does the idea of a vegan, nutrient-packed meal sound for you and your family?"

herbals

THE MARKET AND YOUR OPPORTUNITY

Nutrillite™ Organics Herbals. Rooted in purity.





MEET THE product lineup

Nutralite™ Organics Herbals harness the natural nurturing power of plants in their purest and most potent form to deliver real benefits.

Each herbal ingredient is derived from plants grown on our own certified organic Nutralite farms and partner farms, allowing us to ensure that earth's richest nutrients are infused in every leaf, root and stalk.

Certified USDA Organic with no fillers, chemicals or compromise, the potency and power of our herbals are rooted in more than nature's wholesomeness – more than simply quality. They're rooted in purity.

MEET OUR **herbal teas**

NUTRILITE™ ORGANICS CHAMOMILE TEA SOOTHES & RELAXES*



Find your inner calm and relax with Nutrilite Organics Chamomile Tea. Cool, clear nights and warm, sunny days make echinacea grown on our own organic farm the perfect addition to the rich blend of herbs found in our chamomile tea. A combination that includes hibiscus and lavender to help give you solace from the constant hustle and bustle of our daily lives.

- Each serving includes:
 - 1,800 mg of organic hibiscus petal, organic chamomile blossom, organic catnip herb, organic echinacea herb and organic lavender blossom
- Traceable, organic plant-based nutrients from echinacea and catnip grown on our certified organic farms.

308636 1.26 oz (36 g)

20 tea bags

[Learn More](#)



NUTRILITE ORGANICS GINGER MINT TEA SUPPORTS DIGESTION*

A perfect balance of organic goodness. Nutrilite Organics Ginger Mint Tea starts with pure peppermint grown our own certified organic farm where cool, moonlit nights and warm, sunny days create perfect peppermint growing conditions. Every plant grown on our farm is lovingly nurtured from seed to soil to harvest to you. Add in organic ginger to help support digestion.* And enjoy the refreshing flavor in every sip you take.

- Each serving includes:
 - 1,800 mg of organic peppermint leaf, organic ginger root, organic dandelion root and organic lemongrass leaf
 - Traceable, organic plant-based nutrients from peppermint grown on our certified organic farms

308635 1.26 oz (36 g)

20 tea bags



[Learn More](#)



which stress & mood SHOULD I CHOOSE?

How are these products different than other Nutrilite™ stress & mood products?



Nutrilite Organics Chamomile Tea

An organic combination of chamomile, hibiscus and lavender to help you find your inner calm and relax.*



Tea



Includes echinacea grown on our own certified organic farms



Free from gluten, dairy, soy and artificial flavors/sweeteners/color and is vegetarian



n* by Nutrilite™ Less Stress, More Yes

Promotes relaxation to help reduce occasional stress.*



Gummies



50 mg L-theanine



Free from gluten, dairy, soy and artificial flavors/sweeteners/color and is vegetarian



Nutrilite Stress Relief Probiotic

Helps you manage occasional stress, supports mental focus, fights mental fatigue and promotes a sense of calm and productivity.*



Capsule



1,500 mg Glucosamine sulfate



Non-GMO,¹ vegetarian and free from gluten, dairy and soy

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¹Does not contain genetically engineered ingredients.

which digestion support SHOULD I CHOOSE?

How are these products different than other Nutrilite™ digestion products?



Nutrilite Organics Ginger Mint Tea

Organic ginger to help support digestion.*



Tea



Organic peppermint leaf, organic ginger root, organic dandelion root and organic lemongrass leaf



Non-GMO,** vegetarian and free from gluten, dairy, soy and artificial flavors/sweeteners/color



Nutrilite Balance Within™ Probiotic

Support healthy digestion with a unique blend of clinically tested probiotic strains that arrive alive in your gut and stay there.*



Powder sticks

6.3 billion

Probiotic CFUs



Free from gluten, dairy, soy and artificial flavors/colors/preservatives



Nutrilite Digestive Enzyme

Aids the 22 enzymes in our body that break down carbohydrates, starches, fats and dairy products.* Supports optimal nutrient absorption.*



Capsules

302 mg

Proprietary enzyme blend



No artificial flavors/colors/preservatives



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**Does not contain genetically engineered ingredients.

†The NSF logo is a registered trademark of NSF International.

MEET THE turmeric capsules

NUTRILITE™ ORGANICS TURMERIC CAPSULES



Nutrilite Organics Turmeric Capsules are fueled by one of nature's best-kept secrets: curcuminoids. Found in turmeric grown on our certified organic partner farms, this key plant nutrient packs three powerful benefits into one convenient capsule: support for healthy joints, support for a healthy inflammatory response and help relieving post-exercise minor aches and pains.* This highly absorbable extract provides benefits with a smaller amount of turmeric than standard turmeric extract, allowing you to soak up even more herbal goodness in every serving.

- Each serving includes:
 - 400 mg of turmeric extract and fenugreek fiber
- The curcuminoids in our turmeric extract are 45x better absorbed than standard turmeric extract (at 95% curcuminoids), so taking 400 mg of our extract is like taking 6,000 mg standard turmeric extract (at 95% curcuminoids).**
- Packaging made with 30% post-consumer recycled material.

308642 180 g / 6.3 oz.



60 capsules (30-day supply); 2 capsules per day

[Learn more](#)



NUTRILITE ORGANICS TURMERIC CAPSULES

See how we stack up against the competition.

	Nutrilite Organics Turmeric Capsules	Qunol [®] Turmeric Curcumin Complex Extra Strength
Turmeric Levels	400 mg	1,000 mg
Health Benefits*	Supports joint and healthy inflammatory response and relieves minor aches and pains after exercise	Supports joint and immune health, a healthy inflammatory response and joint comfort
Absorption	Each 400 mg serving = curcuminoids in 6,000 mg turmeric extract	1,000 mg bio-enhanced turmeric complex rhizome (18–22% curcuminoids) for ultra-high absorption
Third Party Certifications	 	

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**At 95% curcuminoids.

¹Qunol is a registered trademark of QPD IP, LLC.

which joint support SHOULD I CHOOSE?

How are these products different than other Nutrilite™ joint products?



Nutralite Organics Turmeric Capsules

Naturally supports joint health, a healthy inflammatory response and relief of minor aches and pains following exercise.*



Capsules

400 mg

Equivalent to the curcuminoids in 6,000 mg standard turmeric extract*



Free from gluten, dairy, soy and artificial flavors/sweeteners/color, vegetarian



Nutralite Joint Health

Supports healthy joint mobility and flexibility.*



Tablets

1,500 mg

Glucosamine sulfate



Non-GMO,[†] free from gluten, dairy, soy and artificial flavors/colors/preservatives, vegetarian



n* by Nutrilite™ Turmeric

Helps support your joints and general health.*



Gummies

120 mg

Turmeric



Non-GMO,[†] free from gluten, dairy, soy and artificial flavors/colors/preservatives, vegetarian

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CONVERSATION STARTERS

and wellness facts for turmeric

A great way to ease into a conversation with customers is to ask open-ended questions about their nutrition and wellness habits. Hearing their answer and then responding with key nutrition and wellness facts helps to build your credibility with your customers.

Turmeric-related conversation starters

Use this group of questions to start a conversation with your customer about turmeric.

Do you experience minor aches and pains after you exercise?

Turmeric can help support your joints. Our herbals lineup includes turmeric capsules, which provide three benefits in one: they support healthy joints, relieve minor aches and pains associated with exercise and support a healthy inflammatory response.* Their 400 mg of turmeric extract delivers the same amount of curcuminoids as over 6,000 mg standard turmeric extract. Each serving of our gummies also contains curcuminoids, the key plant nutrient, equivalent to 3,000 mg turmeric.

When taking a dietary supplement, are you more comfortable swallowing a capsule or chewing a gummy?

Format is important, and it's why we offer multiple ways to get the benefits you're looking for. Turmeric has traditionally been used to support overall joint health, so both the Nutrilite Organics Turmeric Capsules and n* by Nutrilite Turmeric Gummies address this need. We made the intentional decision to offer these two different formats to meet your customers' preferences.

The Nutrilite Organics Turmeric Capsules contain a higher concentration of turmeric and curcuminoids, the key plant nutrient, as well as a higher absorption rate – giving you more for less. Plus, it's USDA Organic certified. The n* by Nutrilite Turmeric Gummies deliver joint support in a delicious way! It is great for people who prefer to take a gummy.

SELLING IN **five easy steps**

1. Discover products you love.

Get to know the fun, high-quality Nutrilite™ Organics products so you can help your customers find just what they need.

2. Open your MyShop Digital Storefront.

Expand your brand, connect with customers and promote and sell the Nutrilite Organics products you love, all in one place.

3. Better-than-ever selling support.

Amway™ Education is full of resources like easy-to-follow product videos, selling courses, best practices and more.

4. Share with customers.

Learn how to connect with customers in person, online and via social media to share and sell the products you're passionate about.

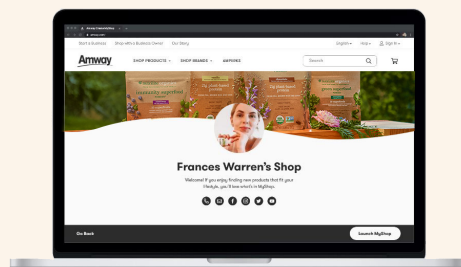
5. Serve your customers.

Happy customers mean healthy business – create repeat buyers with tools like DITTO™ Scheduled Orders and AmPerks Customer Rewards Program to make shopping easy and rewarding.

**YOU'VE ALREADY DISCOVERED AND LEARNED ABOUT
ALL OF THE AMAZING NEW NUTRILITE ORGANICS
PRODUCTS, SO NOW IT'S TIME TO...**

Set up MyShop.

Create your free, customizable digital storefront. It's an easy way to sell products, engage with customers and promote products – like Nutrilite Organics – 24/7. Keep content updated regularly and share your MyShop with customers so they're always connected and shopping with you.

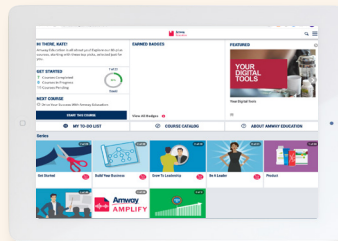


Scan here to set up
MYSHOP NOW

BETTER-THAN-EVER **selling support**

The More You Know, the Easier It Is to Engage with Customers.

Pique their interest and make more sales.
Get going with these resources – you've got this!



Scan here for
**SELLING
COURSES**

Amway™ Education

Watch how-to-sell videos to become an expert on all the products. Then check out selling courses to master the art of confident customer conversations that can lead to better business relationships and, ultimately, more sales!



Scan here for
access to
**AMWAY
EDUCATION**

New Nutrilite™ Organics In-Person Learning Presentation

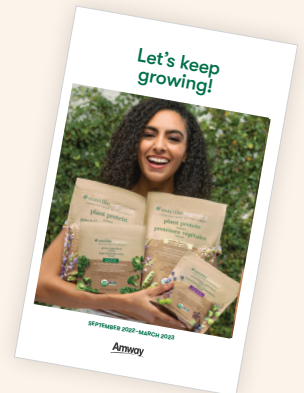
Learn all of the features, benefits and tips to help you sell these fun, tasty, multi-benefit organic products to your customers. Plus, get to know the sales tools that can help you motivate and train your team to do the same. Available on Amway Education.

SHARE WITH customers

ONCE YOU'VE LEARNED ALL ABOUT THE NEW NUTRILITE™ ORGANICS PRODUCTS, YOU'RE READY TO START SHARING AND SELLING.

Catalogs

The mini catalog is conveniently available as a shoppable digital catalog on Amway.com! All the latest and greatest in one place. Customers can browse the hottest new products, best-selling favorites and special promotions. They can also download the newest Wellness Catalog at Amway.com/publications. Easily share product links from the Rooted in Wellness Catalog and digital mini catalog with your customers and receive credit for any resulting sales!



Share Feature

- **How do I use it?** Share individual product recommendations or brand pages with customers so they can get more information and shop.
- **Why do IBOs care?** It carries a unique code that ensures the IBO gets credit for the purchase when a customer shops from the link.
- **Where do I find it?** On the Amway website when logged in, at the top of a brand page or by the "add to cart" button on a product page.

Shopping List

- **How do I use it?** Share multiple product recommendations in a single link and simplify shopping with a single-click "add to cart" or "add to DITTO" – encourage IBOs to create lists of complete looks or skin care routines to share with their customers.
- **Why do IBOs care?** Like the share feature, it carries a unique code that ensures the IBO gets credit for the purchase when a customer shops from the list.
- **Where do I find it?** On the Amway website when logged in, go to the drop-down under your profile and click "shopping list."

Nutriline Organics Resources

Get IBO tools, shareable videos and customer tiles to help you sell. Text or direct-message fun, promotional product images, which you easily saved on your smartphone's camera roll, to customers and start a natural selling conversation. Available in the [Amway Resource Center](#).

SHARE WITH **customers**



Nutrilite™ Organics Shareable Videos

Exciting and encouraging videos you can share with your customers are available on the website product pages, Nutrilite Organics web page and in the [Amway Resource Center](#).

Wellness Recommender

Health isn't one size fits all. Guide your customers to food tips, product recommendations and healthy habits specific to your customers' needs at wellness.amway.com.

Rock Your Social Media

Connect with your online community, share your favorite Nutrilite Organics products, engage current customers and attract new ones. To learn more, search "Social Media Guidelines" on the Resource Center at Amway.com.

Follow us @NutriliteUS and share your story with #nutriliteorganics.



HOW TO KEEP **happy, loyal customers**

TURN CUSTOMERS INTO LOYAL BUYERS. STAY CONNECTED AND PROVIDE THE RIGHT TOOLS TO MAKE SHOPPING EASIER AND EVEN MORE ENJOYABLE.

Register Customers – Reap Rewards

Help your customers register to take advantage of rewards like AmPerks Customer Rewards Program, automatic reordering with DITTO™ Scheduled Orders and the ability to view their order history online. Plus, you'll be able to stay connected, and your customers get to enjoy all the benefits of a better shopping experience.

It takes **5x LONGER** to find a new customer than it does to follow up with an existing one.*



Customer Rewards Program

Show your registered customers some love. Invite them to join the AmPerks™ program – a free-to-join loyalty program that helps you build stronger relationships while rewarding your customers for buying their favorite Amway™ products. They'll get two points for every dollar spent, a personalized shopping experience and risk-free returns with AMWAYPROMISE™ and more.



Scan here to learn more about AMPERKS



Scheduled Orders

Take the worry out of reordering with the convenience of DITTO Scheduled Orders. Your customers can set it and forget it from your MyShop to make sure they never run out of their favorite products.



Scan here to learn more about DITTO

AMWAYPROMISE™

When your customers make an Amway product purchase, they get more than quality products – they get a promise that we'll protect their purchase with our 180-day 100% customer satisfaction guarantee.† If they're not satisfied with the product, simply return it within its satisfaction guarantee time frame.

*Forbes.com, September 2018.

†120 days for Atmosphere™, iCook™ and eSpring™ products. Additional restrictions, exclusions and fees may apply. For complete details, visit the Amway website and search: AmwayPromise.

Thank you!



 **nutralite organics**
FROM OUR FARMS TO YOUR FAMILY™