



THE LEGACY OF CLEAN® PRODUCT DEMO GUIDE



Easy-to-do demonstrations that prove the power of our products.



WE'RE BETTER. AND WE'LL PROVE IT.

LEGACY OF CLEAN® products are Better, Naturally. But what makes them better isn't on the outside. It's on the inside. Powerful, naturally derived ingredients that can toughen out the worst stains, leave no irritating residue behind, and perform better than other brands on the market.

These demos are made to help you prove that LEGACY OF CLEAN products can be a trusted brand in households everywhere.



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**LEGACY OF CLEAN®
SA8® Laundry Detergent – Powder**
10-9848
10-7858

Exploding crystals rinse clean.

Product Information

- Designed to dissolve fast and rinse completely away for a cleaner clean.
- Leaves no irritating residue, even in cold water.
- Uses less energy so you look and feel your best.

Try these demonstrations

- Clearly better.....5
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- Look Mom, no residue.....7
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LEGACY OF CLEAN® SA8® Laundry Detergent – Powder 10-9848, 10-7858

CLEARLY BETTER

LEGACY OF CLEAN SA8 Laundry Detergent rinses away completely, leaving your laundry fresh, bright, and clean with no detergent residue. Believe it or not, not all laundry detergents can say that.

Prep Time:



1 minute

Demo Time:



10 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Laundry Detergent
- Any competitive brand's powdered laundry detergent
- Two half-pint glass jars with lids
- Two ½-teaspoon measuring spoons
- Warm (85°–90°F) tap water
- Flashlight

Directions:

Step 1 – Fill both jars $\frac{3}{4}$ full with warm tap water.

Step 2 – Add $\frac{1}{2}$ teaspoon of SA8 Laundry Detergent to one of the jars. Put the lid on the jar and shake for at least one minute.

Step 3 – Add $\frac{1}{2}$ teaspoon of the competitive brand's detergent to the second jar. Put the lid on the jar and shake for at least one minute.

Step 4 – Let both jars sit for three minutes.

Step 5 – Shine the flashlight through both jars to show the clearness of the jar containing LEGACY OF CLEAN SA8 Laundry Detergent and the cloudiness of the jar containing the competitive brand's detergent.

The Takeaway:

LEGACY OF CLEAN SA8 Laundry Detergent is water soluble, so it washes away completely, leaving nothing behind but clean laundry. Most other brands use synthetic, insoluble materials.





LEGACY OF CLEAN® SA8® Laundry Detergent – Powder 10-9848, 10-7858

BETTER THAN NEW

LEGACY OF CLEAN SA8 Laundry Detergent can whiten and brighten even new clothes, after just one wash.

Prep Time:



2 hours

Demo Time:



5 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Laundry Detergent
- Two new, white, all-cotton washcloths
- Washing machine
- Dryer (optional)

Directions:

Step 1 – Wash and dry one washcloth in warm water with a normally soiled load of laundry, using the recommended amount of SA8 Laundry Detergent.

Step 2 – Place the washcloth that was just washed and the unwashed cloth side by side under natural or fluorescent lighting and observe the difference.

Before



After



The Takeaway:

This powerful detergent contains cotton brighteners to brighten all your clothes, even the brand-new ones. With LEGACY OF CLEAN SA8 Laundry Detergent, you get whiter whites, greener greens, bluer blues, and a happier family.





LEGACY OF CLEAN® SA8® Laundry Detergent – Powder 10-9848, 10-7858

LOOK MOM, NO RESIDUE

LEGACY OF CLEAN SA8 Laundry Detergent rinses away completely, leaving no residue behind. Believe it or not, not all detergents can say that.

Prep Time:



3.5 hours

Demo Time:



10 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Laundry Detergent
- Any competitive brand's powdered laundry detergent
- Washing machine
- Standard-size load of laundry
- At least two 100% cotton washcloths
- Two quart-size or larger glass bowls
- Measuring cup
- Flashlight
- Tap water

Directions:

Step 1 – Wash at least one washcloth with a standard-size load of laundry. Use the recommended amount of LEGACY OF CLEAN SA8 Laundry Detergent and the regular wash cycle. Repeat five times. It is not necessary to dry the laundry between washings.

Step 2 – Repeat Step 1 using another washcloth and the competitive powder detergent as directed on the product's label.

Step 3 – Pour 1 cup of water into each of the glass bowls. Place the washcloth washed in LEGACY OF CLEAN SA8 Laundry Detergent into one bowl and the washcloth washed in the competitive detergent into the other bowl. Allow the washcloths to soak up the water in the bowls.

Step 4 – Pick up the washcloth washed in LEGACY OF CLEAN SA8 Laundry Detergent and squeeze the water back into the bowl. Repeat with the competitive detergent.

Step 5 – Shine the flashlight through the water in each bowl.

The Takeaway:

The difference is clear! LEGACY OF CLEAN SA8 Laundry Detergent doesn't leave any residue behind, meaning residue doesn't end up getting on your clothes or counters after washes.





LEGACY OF CLEAN® SA8® Laundry Detergent – Powder 10-9848, 10-7858

LESS IS MORE

Just one little box of LEGACY OF CLEAN SA8 Laundry Detergent is more concentrated than the competition.

Prep Time:



10 minutes

Demo Time:



5 minutes



Materials Needed:

- LEGACY OF CLEAN SA8 Laundry Detergent and measuring scoop
- Any competitive brand's premium performance laundry detergent and measuring scoop

Directions:

Step 1 – Read the product use instructions for your customer's washing machine size.

Step 2 – Use the LEGACY OF CLEAN scoop to measure the appropriate amount of LEGACY OF CLEAN Laundry Detergent.

Step 3 – Use the competitor's scoop to measure the appropriate amount of its detergent.

Step 4 – Place the measuring scoops side by side and compare.

The Takeaway:

LEGACY OF CLEAN SA8 Laundry Detergent is the most concentrated premium performance detergent on the market.





LEGACY OF CLEAN® SA8® Laundry Detergent – Powder 10-9848, 10-7858

WATCH THE EXPLODING CRYSTALS

LEGACY OF CLEAN SA8 Laundry Detergent is guaranteed to dissolve, even in cold water. Plus, it's the only detergent with Exploding Crystals Technology for superb cleaning performance.

Prep Time:



5 minutes

Demo Time:



5 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Laundry Detergent
- Any competitive brand's powdered laundry detergent
- Two tablespoon measuring spoons
- 4½" x 8½" clear glass baking dish
- Cold tap water

Directions:

Step 1 – Fill the baking dish with cold tap water.

Step 2 – Fill one spoon with LEGACY OF CLEAN SA8 Laundry Detergent and the other spoon with the competitive brand's powdered detergent.

Step 3 – Put both spoons underwater at the same time carefully, so the detergent doesn't slide off the spoons. Hold them underwater for one minute. The LEGACY OF CLEAN SA8 Laundry Detergent will effervesce, bursting off of the spoon.

Step 4 – After the LEGACY OF CLEAN SA8 Laundry Detergent has effervesced, wait a few more minutes, then carefully turn the spoons vertically and let the remaining detergent slide off the spoon. The competitive brand's detergent will form a lump on the end of the spoon and won't slide off.



The Takeaway:

What's happening before your eyes is what happens in your washer. Where the competition's detergent forms lumps, LEGACY OF CLEAN SA8 Laundry Detergent dissolves completely and delivers superb cleaning performance load after load.





**LEGACY OF CLEAN®
SA8® Supreme
Laundry Detergent
10-9851**

The ultimate clean.

Product Information

- Features a one-step, high-performance blend.
- Combines the cleaning power of the LEGACY OF CLEAN SA8 Laundry Detergent formula with color-safe bleach and a detergent booster.
- Removes tough stains so laundry comes out whiter and brighter.





LEGACY OF CLEAN® SA8® Supreme Laundry Detergent 10-9851

BEET THE STAIN

Take on the toughest beet juice stain with LEGACY OF CLEAN SA8 Supreme Laundry Detergent.

Prep Time:



5 minutes

Demo Time:



15 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Supreme Laundry Detergent
- Four cups of hot water
- Four tablespoons of fresh (not pickled) beet root juice
- Two glass jars with lids
- Measuring spoons

Directions:

Step 1 – Pour 2 cups of hot tap water into each glass jar.

Step 2 – Add 2 tablespoons of beet root juice into each glass jar containing water.

Step 3 – Add ½ teaspoon of LEGACY OF CLEAN SA8 Supreme Laundry Detergent to one of the jars. Cover each jar with a lid.

Step 4 – Shake the jar containing the detergent for one minute.

Step 5 – Let stand 3–5 minutes.

The Takeaway:

Don't throw away items with the worst stains. Let LEGACY OF CLEAN SA8 Supreme Laundry Detergent work so you don't have to worry.





**LEGACY OF CLEAN®
All Fabric Bleach
11-0481, 11-7774**

Whiter whites. Safe on colors.

Product Information

- Uses the power of oxygen to get out wine, juice, and other tough stains.
- Leaves clothes white and bright.
- Safe for colors and gentler on the earth because it's chlorine free.

Try these demonstrations

No stain left behind..... 13
 Teatime..... 14
 As seen on TV 15
 Not just for fabric 16
 Safe on colors,
 tough on stains 17





LEGACY OF CLEAN® All Fabric Bleach 11-0481, 11-7774

NO STAIN LEFT BEHIND

The amazing stain-fighting ability of LEGACY OF CLEAN All Fabric Bleach removes even set-in stains from fabric, but won't fade or alter original colors.

Prep Time:



Overnight

Demo Time:



7 minutes

Materials Needed:

- LEGACY OF CLEAN All Fabric Bleach
- Two glass bowls
- Hot water
- Bill of paper currency (dollar, euro, yen, etc., any denomination)
- Bottle of grape juice or red wine
- Teaspoon measuring spoon

Directions:

Step 1 – Put the money in a glass bowl, pour in the grape juice or red wine, and let it soak overnight.

Step 2 – Dry the money to “set” the stain.

Step 3 – Pour 1 quart of hot tap water (120°F/50°C) into the bowl. Add 1 teaspoon of LEGACY OF CLEAN All Fabric Bleach. Stir until dissolved.

Step 4 – Dip the lower half of the stained money into the hot solution.

Within seconds, the purple stain will change to light green. After five minutes, the stain will be completely removed without damaging the bill or its color.



The Takeaway:

LEGACY OF CLEAN All Fabric Bleach helps you remove the toughest stains from your favorite blouse or your child's shirt without fading its original color.





LEGACY OF CLEAN® All Fabric Bleach 11-0481, 11-7774

TEA TIME

Even just a small amount of LEGACY OF CLEAN All Fabric Bleach can remove tough, dark-colored stains like tea, but is safe to use on all washable fabrics.

Prep Time:



5 minutes

Demo Time:



15 minutes

Materials Needed:

- LEGACY OF CLEAN All Fabric Bleach
- Hot tap water
- Two small bowls
- Teaspoon measuring spoon
- Instant tea
- 4" x 4" swatch of cotton/polyester blend fabric (a colorful print on a light-colored or white background is best)

Directions:

Step 1 – In one bowl, mix equal parts instant tea and very hot water. Spoon a few drops of the solution onto the fabric swatch.

Step 2 – In the other bowl, mix ¼ teaspoon of LEGACY OF CLEAN All Fabric Bleach and 1 cup very hot water. Immerse the stained fabric in the bleach solution for 10 minutes.

Step 3 – Remove fabric and rinse well.

The Takeaway:

Stained clothes don't have to stay that way. Get them clean while protecting their original look and feel.





LEGACY OF CLEAN® All Fabric Bleach 11-0481, 11-7774

AS SEEN ON TV

You've seen competitors use this demo on TV infomercials, but have you ever tried it yourself? LEGACY OF CLEAN All Fabric Bleach has concentrated oxygen-bleaching power, and it's safe to use on colors.

Prep Time:



5 minutes

Demo Time:



15 minutes

Materials Needed:

- LEGACY OF CLEAN All Fabric Bleach
- Squirt bottle (16 oz. or larger)
- Hot water
- Bottle of grape juice
- Teaspoon measuring spoon
- Measuring cup
- Funnel
- Clean, white cloth
- Carpet remnant (multicolored, speckled, off-white nylon or polyester is preferred)

Note: Make sure that the carpet remnant has not been stain-protection treated. If it has been treated with a stain protector, wash the carpet with a 1:9 mixture of LEGACY OF CLEAN L.O.C.® Multi-Purpose Cleaner and water, then rinse well.

Directions:

Step 1 – Measure out 1 teaspoon of the All Fabric Bleach. Using the funnel, add the bleach to the squirt bottle. Measure 2 cups of hot water and add it to the bottle as well. Stir or swirl the bottle until the bleach is dissolved.

Step 2 – Place the carpet remnant on a hard surface (kitchen floor, countertop, etc.) and spill a small amount of grape juice onto it.

Step 3 – Squirt the carpet with the LEGACY OF CLEAN All Fabric Bleach solution, wait until you see the stain disappear, then use the white cloth to blot the area dry. Rinse with water and blot again.

The Takeaway:

Wine, tea, coffee, and grape juice are stubborn to remove from around-the-house stains. Don't let them hang around for long!





LEGACY OF CLEAN® All Fabric Bleach
11-0481, 11-7774

NOT JUST FOR FABRIC

Trust LEGACY OF CLEAN All Fabric Bleach to remove stubborn coffee and tea stains from mugs quickly and easily.

Prep Time:



2 minutes

Demo Time:



10 minutes

Materials Needed:

- Cup stained with coffee or tea
- Teaspoon measuring spoon
- LEGACY OF CLEAN All Fabric Bleach
- Hot tap water

Directions:

- Step 1 – Fill coffee- or tea-stained cup with hot water.
- Step 2 – Add ½ teaspoon of LEGACY OF CLEAN All Fabric Bleach.
- Step 3 – Allow to stand 5–6 minutes.
- Step 4 – Rinse.

The Takeaway:

It's not just for clothes! Keep your favorite coffee or tea mug spotless with the versatile cleaning power of LEGACY OF CLEAN All Fabric Bleach.





LEGACY OF CLEAN® All Fabric Bleach 11-0481, 11-7774

SAFE ON COLORS, TOUGH ON STAINS

LEGACY OF CLEAN All Fabric Bleach is powerful enough to remove tough stains from clothing, but gentle enough not to fade colors.

Prep Time:



50 minutes

Demo Time:



10 minutes

Materials Needed:

- LEGACY OF CLEAN All Fabric Bleach
- Glass bowl or jar
- Quart of hot water
- 4" x 4" swatch of colored cotton fabric (use a bright print that will allow you to clearly see a red/purple stain)
- Grape juice or red wine
- Small spoon

Directions:

Step 1 – Spill a small spoonful of juice or wine on the fabric swatch. For added difficulty, this may be done the night before and dried, allowing the stain to set.

Step 2 – Pour hot water into the glass bowl.

Step 3 – Add a small spoonful of LEGACY OF CLEAN All Fabric Bleach and stir until dissolved.

Step 4 – Gently lower the stained cloth into the solution.

Step 5 – Remove the cloth after about five minutes, rinse, and allow to dry.

The Takeaway:

Protect the color of all your family's favorite clothes while removing the stains that they acquire on a daily basis.

Before



After





**LEGACY OF CLEAN®
TRI-ZYME® Detergent Booster
11-0482, 11-7775**

Makes detergent clean better.

Product Information

- Removes blood, grass, and food stains.
- Helps make set-in stains disappear.
- Add to your normal detergent for extra cleaning power.





LEGACY OF CLEAN® TRI-ZYME® Detergent Booster 11-0482, 11-7775

THE NATURAL DEFENSE

LEGACY OF CLEAN TRI-ZYME Detergent Booster is tough on protein stains like baby spit-up, pet messes, and blood.

Prep Time:



1 minute

Demo Time:



10 minutes

Materials Needed:

- LEGACY OF CLEAN TRI-ZYME Detergent Booster
- Two 32 oz. (1 L) jars with lids
- Cow's milk (whole, half percent, or skim)
- Distilled white vinegar
- Teaspoon measuring spoon
- Pair of black knee-high nylon hose
- Hot water (120°F/45°C)
- Measuring cup
- Sink

Directions:

Step 1 – Pour ½ cup (120 mL) of milk into each of the two jars. Add 2 teaspoons of the distilled white vinegar. Let the vinegar sit in the milk for one minute. (Important: During this time, be careful not to shake the jars.)

Step 2 – After one minute, add 2 cups (500 mL) of hot water to each of the jars. Add ½ teaspoon (3 mL) of LEGACY OF CLEAN TRI-ZYME Detergent Booster to one of the jars.

Put the lids on both jars and shake vigorously for about a minute.

Step 3 – Remove the lids and stretch one knee-high over the open end of each jar. Pour the contents of the containers down the drain (through the knee-highs) at the same time. You'll notice that the fluid in the detergent booster-treated jar will move freely and quickly.

The fluid in the other jar will come out much more slowly. In fact, it will probably stop pouring altogether at some point. If this happens, use your hands to slowly squeeze out the curdled milk until the liquid is gone.

Step 4 – Once the liquid is gone, remove both knee-highs from the jars and turn them inside out. The sock from the LEGACY OF CLEAN-treated jar will be virtually residue free while the other sock will be full of curdled milk protein.

The Takeaway:

LEGACY OF CLEAN TRI-ZYME Concentrated Detergent Booster powers through tough stains by breaking up proteins for easier removal. It is very effective on the most common around-the-house family stains.





**LEGACY OF CLEAN®
SA8® Laundry Detergent – Liquid
11-0477, 11-0478, 10-3278**

Naturally powers out tough stains.

Product Information

- Works hard every day to leave your clothes clean and naturally soft.
- Helps you use less detergent with triple-concentrated formula.
- Contains ingredients that won't harm your laundry and are safer for the earth.

Try these demonstrations

- One tough drop.....21
- The softer side of water.....22





LEGACY OF CLEAN® SA8® Laundry Detergent – Liquid
11-0477, 11-0478, 10-3278

ONE TOUGH DROP

Just a drop of LEGACY OF CLEAN SA8 Laundry Detergent starts working to deep-clean stains immediately, even tough oily stains!

Prep Time:



1 minute

Demo Time:



3 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Laundry Detergent
- Water
- 6-inch strand of thread
- Two eyedroppers
- New kitchen towel (not plush and without looping)
- Scissors
- Teaspoon of cooking oil
- 8-oz. glass
- Red food dye

Directions:

Step 1 – Fill the glass with tap water and add 1–2 drops of food coloring.

Step 2 – Cut a 6” x 6” swatch from the new kitchen towel. Fill one of the eyedroppers with cooking oil and use it to make two small oily spots several inches apart on the swatch of fabric.

Step 3 – Using the other eyedropper, add a few drops of the colored water to the middle of each oily spot. Notice that the water beads and sits on top of the oil.

Step 4 – Dip one end of the strand of thread into the detergent, then dip the same end into one of the water drops on top of the oil on the kitchen towel. Notice that the water will instantly begin to penetrate the oil. After a minute or so, the water will also begin to wick through the fabric. The other drop will do nothing.

The Takeaway:

LEGACY OF CLEAN SA8 Laundry Detergent begins working instantly to penetrate and remove even oily stains as soon as it's added to your wash. Think about all those oily stains. Gone just like that!





LEGACY OF CLEAN® SA8® Laundry Detergent – Liquid 11-0477, 11-0478, 10-3278

THE SOFTER SIDE OF WATER

LEGACY OF CLEAN SA8 Laundry Detergent uses naturally derived cleaning agents that turn hard water into soft water, leaving laundry not just cleaner, but softer, too!

Prep Time:



5 minutes

Demo Time:



5 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Laundry Detergent
- Distilled water
- Tap water (nonsoftened)
- Two small drinking glasses

Directions:

Step 1 – Using the detergent’s measuring cap, pour 30 mL of detergent into each of the two empty drinking glasses.

Step 2 – Pour distilled water in one of the glasses until it is approximately $\frac{2}{3}$ full.

Step 3 – Pour the same amount of tap water into the other glass.

Step 4 – Watch each glass. After just one minute, the solution in the hard tap water glass will turn cloudy. The solution in the distilled water glass will remain clear, because it contains no minerals.

Be sure to dispose of detergent solutions (or use them to do some laundry!) and wash the glasses at the end of the demonstration to avoid accidental ingestion.

The Takeaway:

Normally, the minerals in hard water can leave clothing feeling stiff. But LEGACY OF CLEAN SA8 Laundry Detergent softens water, therefore softening your family’s clothes.







**LEGACY OF CLEAN®
SA8® Delicate Laundry Detergent
11-0479**

Worry-free clean for fine fabrics.

Product Information

- Cleans delicate clothes and fabrics safely and completely with plant-based, gentle ingredients.
- Safe for wool and silk with no dyes, brighteners, or enzymes.
- Works in your washer's gentle cycle and when washing by hand.





LEGACY OF CLEAN® SA8® Delicate Laundry Detergent 11-0479

TREAT YOUR DELICATES RIGHT

Normal laundry liquids are alkaline formulas and most also contain protease, an enzyme that may harm natural fibers like wool and silk. LEGACY OF CLEAN SA8 Delicate Laundry Detergent is specially formulated with a near-neutral, balanced pH level for the special care of your fine washables.

Prep Time:



2 minutes

Demo Time:



2 minutes

Materials Needed:

- LEGACY OF CLEAN SA8 Delicate Laundry Detergent
- Competitive liquid laundry detergent
- Two teaspoon measuring spoons
- Two tall glasses
- Water
- pH indicator strips (pH scale 6.5–10.0)

Directions:

Step 1 – Fill glasses with water.

Step 2 – Add 1 teaspoon of LEGACY OF CLEAN SA8 Delicate Laundry Detergent and mix.

Step 3 – Dip the colored end of a pH indicator strip into the mixture and set aside.

Step 4 – Add 1 teaspoon of competitive liquid laundry detergent to the remaining glass and mix.

Step 5 – Dip the colored end of the other pH indicator strip into the competitive mixture and set aside.

Step 6 – Compare the resulting color of the strips to the color key to determine the pH of each solution.



The Takeaway:

Your delicate clothing is often the most important. Be sure to treat it right. By using the pH balanced formula of LEGACY OF CLEAN SA8 Delicate Laundry Detergent, you can provide better cleaning and better protection for your fine washables.





**LEGACY OF CLEAN®
Fabric Softener
11-7778, 11-7780, 11-7781**

Softens naturally. Less static cling.

Product Information

- Softens clothes better than dryer sheets.
- Eliminates annoying sheets clinging to your clothes.
- Reduces static.





LEGACY OF CLEAN® Fabric Softener
11-7778, 11-7780, 11-7781

NO MORE STATIC

LEGACY OF CLEAN Fabric Softener can rid you of that uncomfortable clingy feeling by preventing static electricity from developing in fabrics.

Prep Time:



15 minutes

Demo Time:



15 minutes

Materials Needed:

- LEGACY OF CLEAN Fabric Softener
- Pistol-grip spray bottle
- 8 oz. of tap water
- Two balloons

Directions:

Step 1 – Pour ½ tablespoon of LEGACY OF CLEAN Fabric Softener and the water into the pistol-grip spray bottle. Put the sprayer on the bottle and shake to mix.

Step 2 – Blow up balloons and securely tie the ends.

Step 3 – Spray fabric softener solution on the surface of one balloon. While the solution is drying, rub the other balloon against your clothing.

Step 4 – Hold the untreated balloon up to a wall and release it. The balloon will cling to the wall using static electricity.

Step 5 – Once the balloon you've sprayed with the fabric softener is dry, rub that balloon against your clothing, then attempt to stick it on the wall next to the other balloon. It won't stick!



The Takeaway:

You know the uncomfortable static feeling on clothes after they come out of the dryer? No more of that when you use LEGACY OF CLEAN Fabric Softener – just clean, soft clothes.





LEGACY OF CLEAN®
Prewash Spray
11-0403

The ultimate stain remover.

Product Information

- Provides the ultimate solution for almost any stain.
- Cleans tough stains others can't touch, like lipstick, ink, and motor oil.
- Works quickly and easily with just a spray.

Try these demonstrations

- Gum off29
- Sticky situation.....30





LEGACY OF CLEAN® Prewash Spray 11-0403

GUM OFF

Demonstrate how quickly LEGACY OF CLEAN Prewash Spray goes to work to loosen and remove stubborn stains and spots – even gum.

Prep Time:



15 minutes

Demo Time:



15 minutes

Materials Needed:

- Chewing gum
- 4" x 4" piece of 100% white, cotton, permanent press cloth
- LEGACY OF CLEAN Prewash Spray

Directions:

Step 1 – Chew one piece of gum until smooth, for approximately 10 minutes.

Step 2 – Place chewed gum in the center of the cotton cloth. Fold the cloth in half. Press gum down with thumb. Open the cloth. The gum should spread about 1½ inches in length.

Step 3 – Hold the can of LEGACY OF CLEAN Prewash Spray 6 inches away from the cloth and spray. Turn the cloth over and spray again on the back. Allow to stand for one minute.

Step 4 – Using your fingernail, peel the gum off the cloth, and discard.



The Takeaway:

LEGACY OF CLEAN Prewash Spray contains special ingredients that successfully loosen gum from fabric. If it will work on gum, imagine what else it will work on.





LEGACY OF CLEAN® Prewash Spray 11-0403

STICKY SITUATION

LEGACY OF CLEAN Prewash Spray works like a charm on difficult, sticky stains.

Prep Time:



5 minutes

Demo Time:



5 minutes



Materials Needed:

- LEGACY OF CLEAN Prewash Spray
- Section of two-ply paper towel
- Scissors
- Roll of packaging tape

Directions:

Step 1 – Use the scissors to cut two strips of packaging tape (each approximately 12 inches long) and firmly apply both strips to the paper towel.

Step 2 – Attempt to remove one of the strips to demonstrate the strength of the adhesive.

Step 3 – Apply LEGACY OF CLEAN Prewash Spray to the bottom side of the paper towel, taking care to cover the entire adhesive surface of the remaining tape.

Step 4 – After several seconds, remove the strip of treated tape. The LEGACY OF CLEAN Prewash Spray works quickly to dissolve the tough adhesive, allowing the tape to peel off the paper towel easily without tearing.



The Takeaway:

Don't throw away an item over a sticky stain. LEGACY OF CLEAN Prewash Spray cuts through them quickly and easily.







**LEGACY OF CLEAN® L.O.C.®
Multi-Purpose Cleaner
E-0001**

The world's most versatile cleaner.

Product Information

- If you could have only one cleaning product, this would be it.
- Packs incredible cleaning power into a gentle, concentrated formula.
- Works on all washable items and surfaces, even your hands.
- Available in convenient wipes to keep clean within reach.





LEGACY OF CLEAN® L.O.C.® Multi-Purpose Cleaner E-0001

THE WORST STAIN POSSIBLE

LEGACY OF CLEAN Multi-Purpose Cleaner can remove even seemingly impossible stains like black shoe polish.

Prep Time:



1 minute

Demo Time:



10 minutes

Materials Needed:

- LEGACY OF CLEAN Multi-Purpose Cleaner
- Black shoe polish paste
- White handkerchief
- Bowl of warm water

Directions:

Step 1 – Smear a small amount of shoe polish on the back of one of your hands.

Step 2 – Pour a few drops of LEGACY OF CLEAN Multi-Purpose Cleaner onto the shoe polish stain. Rub the liquid carefully to spread it over the entire stained area.

Step 3 – Wipe the stained hand with a clean handkerchief. All the polish will come off your hands, leaving the handkerchief a mess.

Step 4 – Dip the handkerchief into the bowl of warm water and swirl it around thoroughly for one minute. Lift the handkerchief from the water and wring it out.



The Takeaway:

If LEGACY OF CLEAN Multi-Purpose Cleaner can remove black shoe polish, imagine what else it can handle around the house!





**LEGACY OF CLEAN®
Kitchen Cleaner Refill
11-2536**

Cuts grease naturally.

Product Information

- Helps you keep your prep surfaces clean and safe.
- Whisks away grease, dirt, and grime in one shot.
- Leaves surfaces sanitary without any harmful residue left behind.





LEGACY OF CLEAN® Kitchen Cleaner Refill 11-2536

NOT SO PERMANENT

LEGACY OF CLEAN Kitchen Cleaner can remove even “permanent” stains and soils.

Prep Time:



1 minute

Demo Time:



5 minutes



Materials Needed:

- LEGACY OF CLEAN Kitchen Cleaner
- Blue Sharpie® permanent marker
- Roll of paper towels
- Competitive product, such as Clorox® Formula 409® Cleaner
- Small sheet of laminate kitchen countertop
(Kitchen design and builder's supply stores often have countertop remnants or samples available. Common brands that work well are Formica® and Wilsonart® matte finish.)

Directions:

Step 1 – Use the Sharpie to make two “X” marks on the piece of laminate countertop. Wait a minute or so to let the marker stains dry.

Step 2 – Spray some of the competitive product onto a folded paper towel and rub one of the “X” marks. The mark will smear, but you won't be able to remove it even with intensive scrubbing.

Step 3 – Now pour the same amount of full-strength LEGACY OF CLEAN Kitchen Cleaner on a new folded paper towel and rub the other “X.” The mark will be completely removed after just a few seconds of wiping.

Step 4 – For added effect, flip the moist LEGACY OF CLEAN Kitchen Cleaner paper towel to its clean side and remove the rest of the competitor's “X.”

The Takeaway:

Some stains, like permanent marker, are extremely difficult to remove. Even though LEGACY OF CLEAN Kitchen Cleaner is intended to be diluted, it's nice to know that it's there when you need it.

Trademarks: Clorox and Formula 409 (The Clorox Company, Oakland, CA).





**LEGACY OF CLEAN®
Kitchen Cleaner
11-2536**

Cuts grease naturally.

Product Information

- Helps you keep your prep surfaces clean and safe.
- Whisks away grease, dirt, and grime in one shot.
- Leaves surfaces sanitary without any harmful residue left behind.





LEGACY OF CLEAN® Kitchen Cleaner 11-2536

BREAK THE STREAK

LEGACY OF CLEAN Kitchen Cleaner won't leave behind streaks, smudges, or grime – just sparkling clean surfaces.

Prep Time:



5 minutes

Demo Time:



5 minutes

Materials Needed:

- LEGACY OF CLEAN Kitchen Cleaner
- Eyedropper
- Paper towels
- Glass mirror (preferably about 6" x 4")

Directions:

Step 1 – Fold a paper towel in half three times, creating an “applicator” that is eight layers thick and measures about 4" x 3".

Step 2 – Use one eyedropper to carefully apply 0.5 mL of LEGACY OF CLEAN Kitchen Cleaner to the folded edge of the paper towel. Hold the folded towel at a 45° angle and gently touch the wet edge to the mirror. Smoothly rub cleaner on the mirror with six passes to fully wet the surface.

Step 3 – After 10–15 seconds, look at the dried mirror surface.

The Takeaway:

If you want streak- and smudge-free surfaces, reach for LEGACY OF CLEAN Kitchen Cleaner.

Before



After





**LEGACY OF CLEAN®
Bathroom Cleaner
11-2546**

**Confidently clean without
scrubbing.**

Product Information

- Does the hard work for you without noxious fumes.
- Leaves surfaces sanitary and sparkling by dissolving soap scum and removing hard water spots and film.
- Contains powerful, naturally derived ingredients.





LEGACY OF CLEAN® Bathroom Cleaner 11-2546

BANISHING BATHROOM BUILDUP

LEGACY OF CLEAN Bathroom Cleaner easily cuts through inorganic deposits like hard-water scale with ease.

Prep Time:



2 minutes

Demo Time:



2 minutes

Materials Needed:

- LEGACY OF CLEAN Bathroom Cleaner
- Baking soda (bicarbonate of soda)
- Glass measuring cup
- ¼ teaspoon measuring spoon

Directions:

Step 1 – Put ¼ teaspoon of baking soda into the measuring cup.

Step 2 – Pour 2 fl. oz. (about 60 mL) of LEGACY OF CLEAN Bathroom Cleaner into the measuring cup.

Step 3 – Note the foaming and frothing as the LEGACY OF CLEAN Bathroom Cleaner attacks the inorganic baking soda.

The Takeaway:

Keep your bathroom buildup free.

Before



After





**LEGACY OF CLEAN®
Glass Cleaner
11-2537**

Safe, ammonia-free shine.

Product Information

- Helps you make sure your view is always smudge free.
- Works well without noxious fumes.
- Removes dirt and grease without streaks.





LEGACY OF CLEAN® Glass Cleaner 11-2537

NO MORE STREAK

LEGACY OF CLEAN Glass Cleaner won't leave behind streaks, smudges, or grime – just sparkling clean surfaces.

Prep Time:



5 minutes

Demo Time:



5 minutes

Materials Needed:

- LEGACY OF CLEAN Glass Cleaner
- Eyedropper
- Paper towels
- Glass mirror (preferably about 6" x 4")

Directions:

Step 1 – Fold a paper towel in half three times, creating an “applicator” that is eight layers thick and measures about 4" x 3".

Step 2 – Use one eyedropper to carefully apply 0.5 mL of LEGACY OF CLEAN Glass Cleaner to the folded edge of the paper towel. Hold the folded towel at a 45° angle and gently touch the wet edge to the mirror. Smoothly rub cleaner on the mirror with six passes to fully wet the surface.

Step 3 – After 10–15 seconds, look at the dried mirror surface.

The Takeaway:

If you want streak- and smudge-free surfaces, reach for LEGACY OF CLEAN Glass Cleaner.





**LEGACY OF CLEAN®
Soft Cleanser
11-0486**

Scratch-free scouring.

Product Information

- Tough on dirt while soft on hands and surfaces.
- Gentler than scouring powder.
- Ideal for smooth cooktops, sinks, faucets, microwave ovens, bathtubs, showers, and many other nonporous surfaces.

Try these demonstrations

- Gentle to touch43
- Smooth, not scratchy44





LEGACY OF CLEAN® Soft Cleanser 11-0486

GENTLE TO TOUCH

LEGACY OF CLEAN Soft Cleanser is tough on dirt but soft on surfaces. With its natural minerals, orange oil, and biodegradable cleaning ingredients, it's able to cut through tough soil buildup and grime, but won't scratch surfaces when used as directed.

Prep Time:



1 minute

Demo Time:



1 minute

Materials Needed:

- LEGACY OF CLEAN Soft Cleanser
- Soft Scrub® Soft Cleanser

Directions:

Step 1 – Place 2–3 drops of LEGACY OF CLEAN Soft Cleanser on the tip of your (or a volunteer's) right index finger.

Step 2 – Place 2–3 drops of Soft Scrub on the tip of your (or a volunteer's) left index finger.

Step 3 – At the same time, rub the product between the thumb and index finger of each hand in a circular motion.

Step 4 – Notice which product feels smoother and less gritty. Be sure to wash your hands thoroughly after the demo.

The Takeaway:

LEGACY OF CLEAN Soft Cleanser feels milder to the touch, meaning that it's gentler on the surfaces of your home.

Trademark: Soft Scrub (Henkel Consumer Goods, Inc., Scottsdale, AZ).





LEGACY OF CLEAN® Soft Cleanser 11-0486

SMOOTH, NOT SCRATCHY

LEGACY OF CLEAN Soft Cleanser is tough on dirt but soft on surfaces. With its natural minerals, orange oil, and biodegradable cleaning ingredients, it's able to cut through tough soil buildup and grime, but won't scratch surfaces.

Prep Time:



5 minutes

Demo Time:



5 minutes

Materials Needed:

- LEGACY OF CLEAN Soft Cleanser
- Aluminum foil (any brand)
- Small sponges or cloth sections
- Soft drying cloth or towel
- Warm tap water
- Soft Scrub® Scouring Cleanser

Directions:

Step 1 – Tear off a piece of aluminum foil from the roll. It should be about 12" x 12" (or 30 cm x 30 cm).

Step 2 – Dampen a small sponge or cloth with warm water, then add a little bit of LEGACY OF CLEAN Soft Cleanser.

Step 3 – Using moderate pressure, rub the cleanser back and forth along a straight line on the foil.

Step 4 – Rinse and dry the foil to remove any residue, then lay it flat on a countertop to evaluate the scrubbed section.

Step 5 – Repeat steps 1–4 using a competitive product.

The Takeaway:

Many competitive mild cleansers will leave severe scratches on aluminum foil, because it is so easily scratched. Use LEGACY OF CLEAN Soft Cleanser to protect your surfaces around the house.

Trademark: Soft Scrub (Henkel Consumer Goods, Inc., Scottsdale, AZ).







**LEGACY OF CLEAN®
DISH DROPS® Dishwashing Liquid
11-0488 Original
11-8720 Citrus**

One drop cleans a lot.

Product Information

- Cuts through a sinkful of greasy, dirty dishes.
- Delivers the cleaning power you need while leaving your hands happy.
- Patented formula contains aloe vera and shiso extracts.





LEGACY OF CLEAN® DISH DROPS® Dishwashing Liquid 11-0488 Original, 11-8720 Citrus

TONS OF SUDS

Just a few drops of LEGACY OF CLEAN DISH DROPS Dishwashing Liquid packs enough cleaning power to wash a sinkful of dishes.

Prep Time:



2 minutes

Demo Time:



2 minutes



Materials Needed:

- LEGACY OF CLEAN DISH DROPS Dishwashing Liquid
- Large drinking straw
- Medium-size clear drinking glass
- Tap water
- Large cafeteria-type tray

Directions:

Step 1 – Fill the drinking glass about half full of tap water and place it on the tray.

Step 2 – Put the straw in the glass and blow some bubbles in the water.

Step 3 – Dip the very end of the straw into the LEGACY OF CLEAN DISH DROPS Dishwashing Liquid to get just a drop on the end of the straw.

Step 4 – Put the straw back into the water and blow into it again. Repeat until the tray is full of bubbles.

The Takeaway:

Just like the suds spread before your eyes, they'll do the same in a sink, helping you to cut through a sinkful of dishes with ease.





LEGACY OF CLEAN®
Automatic Dish Tablets
10-9867

Cleans better with less.

Product Information

- Designed to be extra-powerful so you won't even have to fill the dispenser all the way.
- Uses the power of oxygen and naturally derived cleansers.
- Leaves dishes free of grease, food, film, and spots, without harmful chlorine, acids, or phosphates that can damage dishes, so it's safe for the earth.





LEGACY OF CLEAN® Automatic Dish Tablets 10-9867

THE AUTOMATIC DIFFERENCE

Just add a LEGACY OF CLEAN Automatic Dish Tablet directly to your dishwasher and start the cycle. There's no unwrapping, measuring, or pouring.

Prep Time:



2 minutes

Demo Time:



15 minutes

Materials Needed:

- LEGACY OF CLEAN Automatic Dish Tablet
- Beaker or large, clear glass of water
- Spoon

Directions:

Step 1 – Drop one tablet, still in its wrapper, into the water.

Step 2 – Gently stir the contents.

The Takeaway:

Don't believe the tablet AND the wrapper dissolve in your dishwasher? Now you see the proof – in only about 60 seconds.





**LEGACY OF CLEAN®
SCRUB BUDS® Scouring Pads
11-0490**

Long lasting. Rust free.

Product Information

- Made from high-grade stainless steel, so they won't rust or fall apart.
- Hard on grime, yet gentle on hands.
- Designed to be long lasting and dishwasher safe.





LEGACY OF CLEAN® SCRUB BUDS® Scouring Pads 11-0490

SAFE TO SCOUR

LEGACY OF CLEAN SCRUB BUDS Scouring Pads last four times longer than S.O.S.® steel wool pads. They are safe on nonmirrored pots, pans, grills, broilers, flatware – even fruits and vegetables.

Prep Time:



5 minutes

Demo Time:



5 minutes

Materials Needed:

- LEGACY OF CLEAN SCRUB BUDS Scouring Pads
- Pair of knee-high nylon hose

Directions:

Step 1 – Put the knee-high over your hand.

Step 2 – Rub a scouring pad back and forth over the knee-high for one minute.

The Takeaway:

Even after a minute of scrubbing, the knee-high remains undamaged. LEGACY OF CLEAN SCRUB BUDS Scouring Pads scour even the toughest cleaning tasks, yet are gentle to your pots, pans, and hands.

Trademark: S.O.S (The Clorox Company, Oakland, CA).



LIFE'S TOO SHORT TO NEVER GET MESSY!



Our LEGACY OF CLEAN® All Fabric Bleach uses the power of oxygen to get out wine, juice, and other tough stains, leaving clothes bright. It's chlorine free, so it's safe for colors and gentler to the earth. Go ahead, make some memories – and don't worry about the stains. Find the LEGACY OF CLEAN All Fabric Bleach demos on pages 12–17.

