

Design for the Environment is now called *Safer Choice*

At Amway, we've always felt strongly about delivering you better and safer products for your home and the environment through our Legacy of Clean® brand.

In 2008, we partnered with the U.S. Environmental Protection Agency (EPA)—to meet the stringent standards set forth through what was their Design for the Environment (DfE) program.

In February 2015, the DfE designation was changed to Safer Choice. It's a new name with a stronger message and clearer logo—but represents the same program, standards, and dedication to our planet and its citizens.

The new Safer Choice label helps consumers quickly identify products with safer chemical ingredients without sacrificing quality or performance. Although it's not a product endorsement, it does set us apart from other home care products.

Look for the new Safer Choice label on your favorite products today.



EPA/Safer Choice recognition does not constitute endorsement of this product. The Safer Choice label signifies that the product's formula, as Amway has represented it to the EPA, contains ingredients with more positive human health and environmental characteristics than conventional products of the same type. EPA/Safer Choice relies solely on Amway, its integrity, and good faith, for information on the product's composition, ingredients, and attributes. EPA/Safer Choice has not independently identified, that is, via chemical analysis, the ingredients in the product formula, nor evaluated any of Amway's non-ingredient claims. EPA/Safer Choice provides its evaluation only as to the product's human health and environmental characteristics, as specified in the Safer Choice Standard and based on currently available information and scientific understanding. ©2015 All rights reserved. Printed in the USA. S27742ENA