



Texting the
“Take Ownership” link
to prospects

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New IBO Goal

10 heads up text a week for 10 weeks

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Goal New IBO:

10 heads up text a week for 10 weeks

1 WEEK

10 heads up texts = 5 links = 2 plans

10 WEEKS

100 H/U Texts = 50 links = 20 plans = Register 5 IBOs
Leaders Club in 90 to 120 days + \$250/month

Texting the “Take Ownership” link to prospects

- **Following up** on the media link is **Key**
- Get the **10 Heads Up text** out on **Monday’s**
- **Complete!!!**

Texting the “Take Ownership” link to prospects

Prospects with “Heads Up” text

Hi (prospect name),

This is (your name),

I have something that could possibly fit for you. It will not take away from anything you are currently doing. If I text you a short link on how we generate cash flow, would you watch it in the next 24 hours?

Texting the “Take Ownership” link to prospects

Response to “Heads Up” text

Cranky / paranoid

No response

NO LINK

“YES”

FOLLOW UP TEXT

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Follow Up Text

N21 Media Link:

“The link will come in the form of a text message from our secure server phone number: (770)-766-7161. Watch it in the next 24 hours and I will be in touch.”

CLS Share Link:

“Hi (prospect name), this is (your name). Here is the link I was telling you about (link). Watch it in the next 24 hours and I will be in touch.”

Texting the “Take Ownership” link to prospects

Did you get a chance to listen to the link?

- 24 Hours - Strike 1 Hi (prospect name), did you get a chance to listen to the link?
- 48 Hours - Strike 2 Hi (prospect name), second time texting you. Did you get a chance to listen to the link?
- 72 Hours - Strike 3 Hi (prospect name), third time texting you. I won't text you again. Following up to see if you want to look at how we generate cash flow in addition to what we do full time? If you do, get back to me and we can set something up. If you are in good shape financially and not looking for anything else, no problem! No reason to respond. Have a great day!

Following up on the “Take Ownership” Link/Text

**Did you get a chance
to listen to the link?**

Following up on the “Take Ownership” Link/Text

Critical Details in Follow-Up Text:

- 2 Days
- 2 Times
- Location (In Person or Online)
- Spouse

Following up on the “Take Ownership” Link/Text

Did you get a chance to listen to the link?

No - “No problem. Let’s get together and show you what we are doing to generate cash flow.”

2 days - 2 Times - Location - Spouse

Following up on the “Take Ownership” Link/Text

Did you get a chance to listen to the link?

Yes, I did - “Great! What did you like about the link?”

Whatever they say - “Great, let’s get together and show you what we are doing to see if it’s a fit.”

2 days - 2 Times - Location - Spouse

Following up on the “Take Ownership” Link/Text

Did you get a chance to listen to the link?

Does this have anything to do with Amway?

“Absolutely, have you ever seen how Network 21 teaches people how to generate cash flow on a part-time basis?”

Whatever they say - “Great, let’s get together to see if it’s a fit.”

2 days – 2 Times – Location – Spouse

Following up on the “Take Ownership” Link/Text

Did you get a chance to listen to the link?

Can you tell me more? What is it?

“Tough to explain via text. Let’s pick a time and show you what we do to create cash flow on a part-time basis.”

2 days - 2 Times - Location - Spouse

Following up on the “Take Ownership” Link/Text

Did you get a chance to listen to the link?

Remember if you get a **no** or **I am not interested**
at any point you say:

“Not a problem, do you know anybody looking to
generate more time and income in addition to
what they do full time?”